

Wee Watch

Brand Guidelines Reference Sheet

LOGO VARIATIONS



SEAL



LOGO USAGE

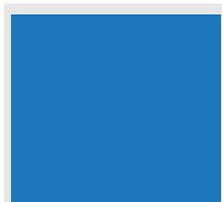
Click on the logo/seal you would like to download from our site. Once you click on the logo of your choice, it will open in a new tab. You can then right-click the image and save it.

How to use our logo:

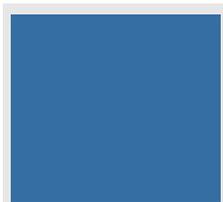
1. Please only use the logos provided on our website.
2. Do not manipulate the logo in any way – Colour and image proportion must not be altered:
 - Do not change the shade of blue or green.
 - Do not make the logo wider or narrower.
 - Do not crop the logo.

Please include adequate clear space free from all other visual elements, including text, on all sides of the logo

COLOUR PALLETE



#1C77BD



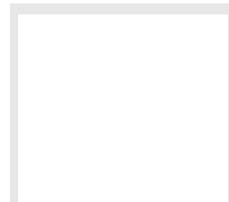
#356EA3



#02AEEF



#4B9E46



#FFFFFF

TYPHOGRAPHY

Aa **Aa** **Aa**

Poppins
SemiBold

Poppins
Regular

Poppins
Light

Aa **Aa**

Code
Pro

Roboto
Condensed

Your Heading Here

Your subheading here

Since 1984, Wee Watch has been committed to raising the bar for home childcare. Our focus is on providing the highest quality childcare environment. We have a network of 44 Non-Profit Agencies and 1300 homes across Ontario that provide children with loving, stimulating and safe home environments.