FOR IMMEDIATE RELEASE

**Wee Watch Celebrates 40 Years Strong**

Toronto, August 1, 2024 – Wee Watch, Ontario's largest network of licensed home childcare agencies, is thrilled to announce its 40th anniversary of providing high-quality, childcare to families across the province. Established in 1984, Wee Watch has been the choice of parents and providers for quality childcare, setting the standard for excellence in the hundreds of communities they serve.

Over the past four decades, Wee Watch has played a pivotal role in shaping the lives of thousands of children and supporting parents in achieving work/life balance. Access to quality childcare is one of the largest contributors to peace of mind for parents when they are at work. Providing employment opportunities for thousands of women has also been a point of pride within the organization.

Wee Watch has grown to be the largest network of licensed home childcare agencies in Ontario. With 44 licensed agencies, Wee Watch has 1300 childcare providers delivering home care to 6600 children across 150+ communities each day.

Wee Watch has been celebrating their 40th anniversary since March, with weekly events and contests, but the week of August 17th is dedicated to a Wee Watch Agency wide celebration! Local Wee Watch agency celebrations are not only to celebrate Wee Watch, but also celebrate their Providers, the families, and the community, all of whom have helped Wee Watch reach this milestone.

Our local Wee Watch agency is holding their celebration on **(DATE)** at **(LOCATION). Include details about event**

**About Wee Watch:** Wee Watch is Ontario's premier licensed home childcare organization, dedicated to providing high-quality childcare services for over 40 years. With a focus on individualized care and early childhood education, Wee Watch has become a leader in the industry, setting the standard for excellence in home-based childcare.

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