***WEE WATCH continues Celebrating 40 years with the Launch of “Coats for a Cause” Donation Drive this November!***

Wee Watch Licensed Home Child Care continues celebrating their 40th anniversary of delivering quality licensed home childcare in hundreds of communities across Ontario. To celebrate this significant milestone, Wee Watch has been marking the occasion with recognition and thank-you events for children, parents, staff and childcare providers all year. Additionally, Wee Watch kicked off the celebration with a [$40,000 donation](https://weewatch.com/pressmedia/) to various children’s charities. It was important for the organization to celebrate their longevity with thanks to the communities they operate in and that continues in November as they announce a “Coats for a Cause" donation drive this November. The initiative aims to collect gently used coats, jackets, and winter apparel for children and families in need within the many communities they operate in.

“We are thrilled to celebrate 40 years of supporting our little learners and their families,” said Lisa Parise, President of Wee Watch. “As we reflect on our journey, we want to give back to the community that has supported us all these years. The ‘Coats for a Cause’ drive is a way for us to help ensure that every child stays warm this winter.”

**How to Participate: Donation Drop-Off:** Families and community members are invited to drop off gently used coats and winter clothing at their childcare Provider’s home or their [local Wee Watch Agency](https://weewatch.com/parents/). Collected coats will be distributed to local partners within the communities, ensuring that children and families have the warmth they deserve during the cold months ahead.

“We are grateful to our families, staff, and the community for making the last 40 years possible,” added Lisa. “We look forward to many more years of growth, learning, and giving back.”

For more information about the “Coats for a Cause” please visit weewatch.com or follow Wee Watch on social media for all the latest news and updates.

**About Wee Watch**
Since 1984, Wee Watch has been committed to raising the bar for home childcare. Focused on providing the highest quality childcare environment, Wee Watch has a network of 44 Non-Profit Agencies with over 1300 homes and 8000 children currently in care across Ontario.

Wee Watch agencies are deeply dedicated to helping families in their communities. All Wee Watch agencies are licensed by the [Ministry of Education](https://www.ontario.ca/page/ministry-education), which means parents can be assured that standards for safety and nutrition are not only met but exceeded. All Wee Watch agencies are part of the Canada Wide Early Learning and Childcare Plan (CWELCC), providing parents with access to reduced cost daycare without any compromise to quality of care.

**Media Contact:** Nicole Pegler
Marketing Manager
Wee Watch Licensed Home Child Care
905 479 4247 x223
nicole@weewatch.com

https://weewatch.com/pressmedia/